

# The Eastern Front label

## demo policy for musicians

The Eastern Front label is always glad to receive any new demo-material for pre-listening. However, a few very simple conditions should be completed from the side of the artist before sending us a demo material for pre-listening.

Thank you for understanding!

### Which music do we expect to hear?

Good, professional music in styles related to neo-folk/industrial/martial scene. Please take a couple of minutes to browse our website in order to observe what we release. Musical samples are available, so it will be easy for you to decide whether your style meets our expectations.

### Which musical styles we do not expect to listen to?

Metal, jazz, ethereal, harsh noise, world music, gothic, funk, punk, pop, junk... Currently dark ambient genre is also not among our preferred musical styles.

### How to send?

Send your album on media CD (CD-R) only. No mp3, downloads, links to MySpace, YouTube and similar platforms if an artist wishes us to listen to his/her musical material. Emails with the requests to download and/or listen to web-based tracks will be ignored, sorry. CD-R must be entitled (i.e. your project name and album title). Untitled CD-Rs will go to trash. Please include a sheet of paper with your full name, email address, project name, author(s) of music and lyrics, names of participating musicians.

Also don't forget to mention whether you belong to local organization protecting musicians copyright (for example: GEMA in Germany, ACUM in Israel, SACEM in France etc). This is important!

We encourage you to send us press-release along with CD-R. Here is the link

<http://spreadsheets.google.com/viewform?>

[formkey=dEVGSVJSV2NxcTBFcmpsZE1JVGFkRHc6MQ](http://spreadsheets.google.com/viewform?formkey=dEVGSVJSV2NxcTBFcmpsZE1JVGFkRHc6MQ) to the simple form which can help to design artist's press-kit for the album. A few links with examples showcasing how other artists do it are provided too. These examples might be helpful.

*Optional:*

If you'll include onto the same media-CD (CD-R) a couple of your live video clips and also images illustrating the spirit of your album (in separate folder) it will be fantastic and much appreciated.

### Licenses and permissions

If some samples or musical pieces not belonging to you are presented on your album we must get a proof that you possess a permission and have no any obstacle to implement and freely use them in your album.

#### *Case study:*

If we get an album with, let's say, some other popular artist original records included or cover song(s) of another musician included, we want to be sure that an artist has a permission to use them in his/her album. We realize very well that to get such a permission is not always easy but we also have no desire to be involved into court cases by the reason of breaking intellectual property and copyright laws. If you can get such a permission—fine! If not—we are sorry, but the possibility to release an album with non-permitted or unlicensed pieces on The Eastern Front label is equal to null.

Same things concern samples, soundtracks from movies and so on.

#### *Summary:*

- ✓ *personal name (please, no nicknames!)*
- ✓ *email address*
- ✓ *project name*
- ✓ *album title*
- ✓ *names of all the musicians participating in the record*
- ✓ *author of music and lyrics*
- ✓ *permissions*
- ✓ *confirmation of membership (or non-membership) in local author's copyright protecting organization*
- ✓ *physical media-CD*
- ✓ *images and video clips (not obligatory)*
- ✓ *press-release and biography*

#### Where to send?

Send the demo to our home address:

Igor Simkin  
Ibn Gvirol 180 B apt.8  
62032 Tel Aviv  
Israel

### How fast we respond about the decision to release the album?

Not always fast. Sometimes it takes us months to decide whether we'll be able or not to invest money and effort into production. If you correspond with several labels in concern of the same album and you get an offer from another label after getting our positive answer, please notify us by email. We shall exclude your album from our release schedule.

### On the way to be released

If we'll take a decision to release the album we'll contact you and we'll discuss all important points concerning the process of executing the album. We'll send you a detailed document pointing out what are our requests, terms, conditions, technical details etc. After that we'll provide you with the contract (record deal) which should be signed by both sides before the work on album will start.

As a publishing and non-commercial organization we keep the right to suggest an artist (where we consider it necessary) to:

- ✓ change title of project
- ✓ change titles of songs
- ✓ exclude songs (by various reasons)
- ✓ shorten or lengthen an album
- ✓ publish an album with another artwork against the artwork offered by an artist

Please NOTE: we do not dictate, we just suggest. Our suggestions are always grounded on experience, understanding musical market and common sense.

We expect you to fill out the questionnaire available at your disposal on:

<http://www.theeasternfront.org/demo.html>

We want to hear from you many details which are important for further fruitful cooperation and full understanding from both sides.

*If you have any question, please feel free to contact us ever. Our email address:*  
***hebrewbattalion@theeasternfront.org***

## Thank you for your attention!

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